

Ideas by Eden is an intelligent and experienced Cambridge-based design and marketing agency

We provide a full range of creative and marketing services to corporates, small and medium sized businesses, start-ups and charities to market their products and services in a diverse range of business sectors.

We are highly experienced in developing new brands and evolving existing ones, alongside designing highly polished printed materials. Our depth of understanding in the digital domain enables us to design and build effective websites and optimise them for best natural performance.

At the heart of everything we do is sound planning; we measure twice and cut once, and apply this philosophy to every project we undertake. This in turn ensures maximum impact and effectiveness and measurable results for our clients.



Sector Experience

We have worked on local, national and international brands in B2b, B2c and Charity sectors including most recently;

- Anglia Business Solutions
- Addenbrookes Chaitable Trust (ACT)
- The Cambridge Toy Shop
- Cambridge University
- d'Arry's Restaurant
- KZero Worldwide
- Unwins Direct

Expertise

Print

- Branding
- Advertising
- Literature

Digital

- Website design and development
- Search engine optimisation
- Online marketing
- Content management systems
- Domain names
- Hosting & email services
- Social media
- Mobile

Marketing

- Planning & research
- Strategy
- PR

Recent Project: Eden Search & Select brand and website



“ I've enjoyed working closely throughout the development process and being guided by the teams expertise. ”

David Macaulay, Managing Director
www.edensearch.co.uk

Client List

ACT	CBS Communications	Financial Training Assoc.
Anglia Business Solutions	Dataracks	HVCA
Advanced Consultancy	d'Arry's	HSI Building Services
Cambium	Eden Search & Select	KZero Worldwide
Cambridge Toy Shop	Elaje Hair & Beauty	Shearline